



TECHHOUSE

ELEVATOR

AGRICULTURE & TIMBER

THE ACCELERATOR PROGRAM
BY TECHHOUSE & BLUE MINDS COMPANY



TECHHOUSE

Conducted through EDIH INNOVATE, funded by FFG, EC, BMAW

PURPOSE

DIGITAL TRANSFORMATION IN THE AGRICULTURE & TIMBER SECTOR

THI TECHHOUSE GmbH and The Blue Minds Solutions are partners in a funding project: the European Digital Innovation Hub INNOVATE. As part of this **funding** project, TECHHOUSE and The Blue Minds Solutions have planned a subsidized and therefore **free Startup Accelerator - called ELEVATOR**, which supports new companies from the agriculture & timber sector in their growth through various in-person and online modules.

What does that mean?

In our **ELEVATOR**, we will give a minimum of 5 European startups the opportunity to engage interdisciplinary in business modelling, their digital potential, marketing, scale-up and personal development. They will be integrated into the ELEVATOR program for a period of 4 months, which offers further training and consulting modules at certain fixed times.

There are **no costs for the start-ups** and travel costs for the attendance appointments are also covered to some extent by the funding program.

The Accelerator is part of the European Digital Innovation Hub INNOVATE and funded by



What are we looking for?

Are you a Startup focusing on **innovation in the Agriculture or Timber sectors?**

Are you interested in learning about building a company or bringing your existing project to the next level and connect with the ecosystems in these fields?

We offer **YOU the chance to apply for our ELEVATOR - for FREE!**

Our vision is to integrate different innovative approaches into the Agriculture and Timber markets.

The Agriculture and Timber sectors are ripe for innovation, and we are looking for startups that bring fresh ideas to enhance sustainability, efficiency, and productivity. Whether your focus is on advanced agricultural technology, sustainable forestry practices, or innovative timber processing.

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**APPLY
NOW!**

JOIN our ELEVATOR program to benefit from:

- ✓ Tailored workshops and seminars to accelerate your growth
- ✓ Mentorship from industry experts
- ✓ Networking opportunities with key players in the Agriculture and Timber sectors
- ✓ Innovation Journey to the [websummit](#) in Lisbon
- ✓ Access to our extensive ecosystem and resources

Don't miss out on this opportunity to take your startup to the next level. Apply now and be part of the future of Agriculture and Timber innovation!



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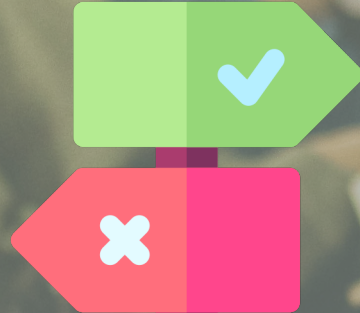
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TIMELINE



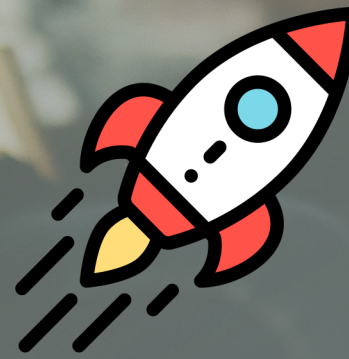
15th September 2024

**Application
Deadline**



15th – 31st September 2024

Pitch Session & Decision Phase



1st October- 31st January 2025

Acceleration Program



January 2025

Final Pitch Event



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PROGRAM

What is it?

The TECHHOUSE ELEVATOR Accelerator offers a unique opportunity for startups to enhance their business through interdisciplinary business modelling, exploring their digital potential, and refining their marketing, sales, and personal development strategies.

Program Details:

- ✓ **Duration:** 4 months
- ✓ **Structure:** The program includes 3 face-to-face modules (camps, incl. the websummit in Lisbon) and 3 online modules (leaps).
- ✓ **Support:** Comprehensive training and consulting at specific intervals.
- ✓ **Cost:** Free of charge, including covered travel expenses for in-person sessions.

*A requirement for participation is that the start-up has not received more than €294,745 in de minimis aid in the last 3 years!

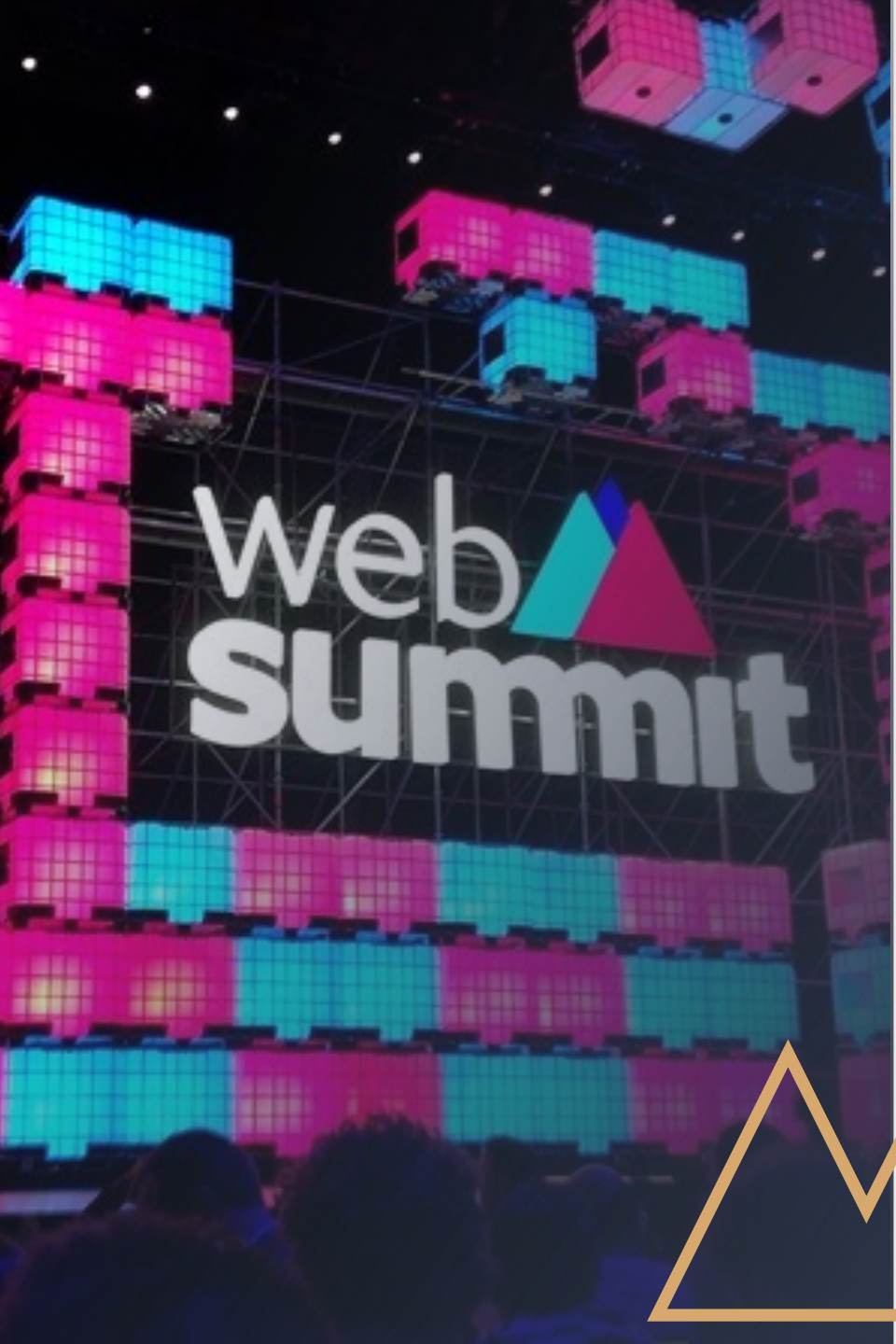
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ACCELERATION TIMELINE





HIGHLIGHT

Our world is changing rapidly, making it crucial for us as leaders to stay ahead of the curve. The Web Summit in Lisbon offers a unique opportunity to do just that.

Innovation as the Key to Success: In an ever-evolving business world, innovation is the driving force behind growth and competitiveness. The **Web Summit is the largest technology conference** in the world and a hub of technological advancements and forward-thinking ideas.

Here, the brightest minds in the industry gather to present the latest trends and technologies. Be inspired by groundbreaking keynotes and pioneering startups, and bring back fresh ideas and insights that can propel your company forward.



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YOUR ELEVATOR TEAM

We are ready to **LEVEL UP YOUR STARTUP!**

To apply, please fill out our application form here: [APPLY NOW](#)

If you have any further questions, please feel free to contact us at any time



Anita Deller
Head of Innovation &
Startups

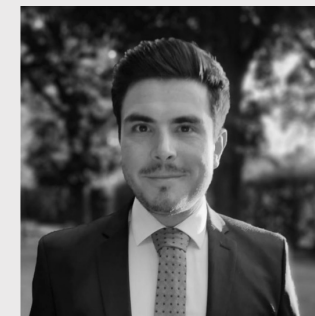
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